

GLENN YOUNG
APPLAUSE THEATRE BOOKS
211 W. 71 ST.
New York, NY 10023

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Dear Glenn:

Herb Blau suggested that I get in touch with you; actually, I'd been thinking about doing so for some time.

Do you remember, we were introduced when you dropped by Andrew DeShong's bookshop in San Francisco last December during the AIA. When you heard my name, you asked if I was the David Cole who had written The Theatrical Event, and proceeded to tell me how much you liked the book. This praise from you was very gratifying to me: I'm a longtime admirer (and customer!) of Applause-the-bookstore; and I've been watching with growing admiration the publishing venture you're evolving.

You then asked me what I was working on, and I told you I was in the final months of work on a new book. You said you'd like to see it.

I have borne your interest in mind, and I am now sending you ^{a brief description and} the opening chapter of my new book, Acting as Reading. I would like to be straightforward about my reasons for doing so. I don't think--and I don't imagine you'll think--that Acting as Reading is a likely book for Applause to publish: it's more academic and "theoretical" than any book on your current list.

What I hope, frankly, is that you might be willing to advise me ^{on} how and where to place it, and perhaps even--if the material seems to you interesting and the request appropriate--to do some recommending of it university and/or trade presses.

I am sensitive that one would not normally ask a publisher for help in dealing with other publishers; it is only your much-appreciated expression of interest in my work that leads me to approach you with such a request. If the request nonetheless strikes you as inappropriate or unfeasible, I am sure you will not hesitate to tell me so, and we will talk another time, on another subject.

Finally, I would like you to know something about my work as a playwright. So I am enclosing The Responses, a script of mine that has had staged readings at the American Place, South Street and Mosaic Theatres, and is slated for a production in San Francisco this season; it has not yet been published. I also enclose letters I have received about The Responses from Joe Chaikin, Andre Gregory and David Warrilow.

Please accept my advance thanks for any help you may feel able to offer, and my best wishes for the continued success of Applause in all its aspects.

Sincerely yours,

David Cole

137 Cottage St.

New Haven, Conn. 06511

phone: in NEW HAVEN: 203-624-3982

in New YORK: 212-989-1648